

News Release

Johnny Rivers

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September 12, 2006-- For Immediate Release
ATTN: Music News Editor

Johnny Rivers' First Complete Discography Released **Secret Agent Man: The Ultimate Johnny Rivers Anthology**

Los Angeles, CA – Johnny Rivers' long-awaited and first complete discography was released nationally in stores September 12th. *Secret Agent Man: The Ultimate Johnny Rivers Anthology: 1964-2006* is a complete discography of 36 songs, including all Johnny Rivers' hits and two never-released bonus tracks, "Rolling Stone" and "Let It Rock" that Rivers recorded in June and July 2006. The Anthology is a joint venture between Johnny's label, Soul City Records, and Shout!Factory.

"Johnny has a tremendous following, still regularly plays to standing-room-only crowds, and this is the most comprehensive Johnny Rivers music collection ever released," said Walter Stewart, General Manager Soul City Records." Among current appearances, Rivers is scheduled to perform at The Rock and Roll Hall of Fame and Museum October 4th in Cleveland, Ohio.

"The songs on Rivers' Anthology move through rock and roll history as smoothly as Rivers voice brings old and new fans through the past five decades," Stewart said. "From his first hit, the rocking "Memphis" in 1964 to his biggest ballad, "Poor Side of Town," to the legendary "Secret Agent Man," and other chart-topping hits, Johnny Rivers' songs remain timely and cross generations."

Collectors' Choice Music had exclusive online distribution of the Anthology prior to the September 12th general release date. Rivers' fans jumped at the opportunity to get the Anthology early and it entered the Collectors' Choice Music chart at #1 over two months ago, with virtually no advance advertising. The two-CD collection is still holding at #1 on the online site. (www.ccmusic.com) In addition, Rivers' *Back at the Whisky* CD has been in the Top 10 since its release on the site and is currently number 8.

"With Johnny's songs, you either want to slow dance and cuddle with your girl, or dance your butt off and sing along, and those feelings are as strong when you hear them today as they were when the records first soared to the top of the charts," said Stewart. "It's what makes Johnny Rivers unique and makes his Anthology a must-have," he added.

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