

News Release

Johnny Rivers

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ATTN: Music News Editor

Johnny Rivers' Anthology #1, Months Prior to Release Date; **Another CD, "Back at the Whisky," holds #8 Spot**

Los Angeles, CA – “Secret Agent Man: The Ultimate Johnny Rivers Anthology: 1964-2006” entered the Collector’s Choice Music chart at #1 over two months prior to the September 12th national distribution release date, with virtually no advance advertising. The online site (www.ccmusic.com) has exclusive distribution of the new two-CD collection until the in-store date. Still holding at #1 today, the collection entered the online site’s chart at #1 in early July.

The new Anthology is a complete discography of 36 songs, including all Johnny Rivers’ hits and two never-released bonus tracks, “Rolling Stone” and “Let It Rock” that Rivers recorded in June and July 2006. The Anthology is released as a joint venture between Johnny’s label, Soul City Records, and Shout!Factory.

“We’re delighted with the initial response and expect even more excitement when the anthology hits the stores in September,” said Walter Stewart, General Manager Soul City Records. “Johnny has a tremendous following, still regularly plays to standing-room-only crowds, and this is the most comprehensive Johnny Rivers music collection ever released.”

In addition, Rivers’ “Back at the Whisky” CD has been in the Top 10 since its release on the Collectors Choice Music site and is currently number 8.

“The songs on Rivers’ Anthology move through rock and roll history as smoothly as Rivers voice brings old and new fans through the past five decades,” Stewart said. “From his first hit, the rocking “Memphis” in 1964 to his biggest ballad, “Poor Side of Town,” to the legendary “Secret Agent Man,” and other chart-topping hits, Johnny Rivers’ songs remain timely and cross generations.”

“With Johnny’s songs, you either want to slow dance and cuddle with your girl, or dance your butt off and sing along, and those feelings are as strong when you hear them today as they were when the records first soared to the top of the charts,” said Stewart. “It’s what makes Johnny Rivers unique and makes his Anthology a must-have,” he added.

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